

## *The CITPG Mission*

The Carolina IT Professionals Group is dedicated to giving back to our community through action programs and projects which raise awareness and enhance the lives of our children, senior adults, and needy citizens.

We are committed to the advancement of information technology and to provide education, support, and knowledge relative to the needs, concerns, and issues of information technology professionals in today's rapidly changing technology environment.



**SERVING COMMUNITY  
HELPING THOSE IN NEED  
TRAINING IT PROS**

## **Carolina IT Professionals Group**

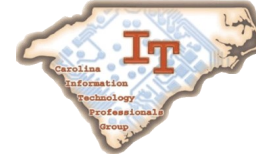


**[www.CarolinaIT.org](http://www.CarolinaIT.org)**

**Carolina IT Professionals Group  
373 Ridgewood Ave  
Charlotte, NC 28209**

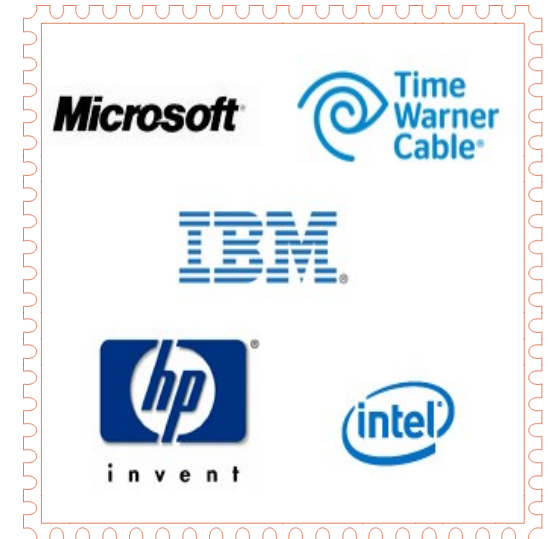
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**SPONSORSHIP**



**CITPG**

## **Carolina IT Professionals Group**



*Highlights Current and Previous Sponsors*

**[www.CarolinaIT.org](http://www.CarolinaIT.org)**

To become a sponsor  
Please contact either:  
[Sponsorship@CarolinaIT.org](mailto:Sponsorship@CarolinaIT.org)  
[Prez@CarolinaIT.org](mailto:Prez@CarolinaIT.org)  
[VP@CarolinaIT.org](mailto:VP@CarolinaIT.org)

## A Little About **Carolina IT**

**CITPG** stands for **Carolina IT Professionals Group**. We have members at all levels of knowledge. **Carolina IT** is made up of people who have been in some computer field for all their career, those who work in a computer field now and those who are just starting. We're proud to say that **Carolina IT** is the largest group of its type in the USA.



Who sponsors such a great group?

**Carolina IT** is dedicated to giving back to our community through action programs and projects which raise awareness and enhance the lives of the children, senior adults, and the needy. Over the years we have given nearly 50% of the sponsorship money (or items bought with that money) to our charities - the Uptown Men's Shelter; Kids First of NC, Speedway Children's Charities, Angel Tree, and other children's charities in our area; AND over 40 tons of food and clothing to shelters, food banks, and the homeless in the Charlotte area.

### **Carolina IT Professionals Group:**

- \* - has been in existence for 14+ years;
- \* - has over 3,800 members (see footer of website);
- \* - is one of the top 10 groups in the world;
- \* - has members in both Carolinas, 30 other states, and 5 other countries;
- \* - has won Blue Diamond, & several other Awards

### **In our member profiles we have noted:**

- \* - over 125 have listed A+ certification;
- \* - over 125 have listed MCSE certifications<sup>1</sup>; as well as Cisco, NACSE, GIAC, Check Point, & VMWare certifications, and multiple Microsoft MVPs

<sup>1</sup> - Many additional Microsoft certifications, CompTia certifications, Novell certifications and others.

**They sponsor CITPG; let's buy there!**

## Sponsorship Benefits

### **Strategic Partner:** (Annual investment—\$10,000)

**Exclusivity:** CITPG will give Strategic Partners exclusive sponsorship rights within their industry. Strategic Partnership is **ONLY** available to 4 organizations /year.

#### **Visibility:**

- ◆ Prominent display of company Banner (provided by partner) placed in front of all meetings.
- ◆ Ad (logo/text) in presentation run before and at the break of each meeting.
- ◆ Prominent Ad (logo/text) at the top of every Membership e-Newsletter.
- ◆ 1<sup>st</sup> choice exhibit table placement at all meetings. Partnership credit in monthly email from the **CITPG** President.

#### **Meeting Publicity:**

- ◆ Brochures/flyers (provided by partner) at each dining table - 1 meeting each quarter.
- ◆ 7 Minute podium presentation at 1 meeting /qtr

#### **Web Site:**

- ◆ Prominently credited on Home Page/ Sponsor Page, logo with profile (up to **500** words).

### **Diamond Sponsor:** (Annual investment—\$5,000)

**Exclusivity:** Diamond Partnership is **ONLY** available to 4 organizations/year.

#### **Visibility:**

- ◆ Same as Strategic except:  
*2<sup>nd</sup> choice exhibit table placement at meetings.*

#### **Meeting Publicity:**

- ◆ Same as Strategic except:  
*5 Minute podium presentation at 3 meetings per year*

#### **Web Site:**

- ◆ On Sponsor Page, logo with profile (up to **300** words).

**Local Sponsors may also offer discounts to our members when they show their CITPG membership card.**

## Sponsorship Benefits

### **Gold Sponsor:** (\$800/meeting or \$2,000/Qtr)

#### **Visibility:**

- ◆ Same as Strategic except:  
*3<sup>rd</sup> choice exhibit table placement at meetings.*

#### **Meeting Publicity:**

- ◆ Brochures (provided by partner) at each dining table for each meeting sponsored.
- ◆ 3 Minute podium presentation at each meeting sponsored

#### **Web Site:**

- ◆ On Sponsor Page, logo with profile (up to **100** words).

### **Table Sponsor:** (\$250/meeting- \$600/Qtr)

#### **Meeting Publicity:**

- ◆ Exhibit table in back of room at 1 meeting or three (3) consecutive meetings.



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